

Social Media Committee

Members: Nicketris Mandela, Darice Richard,
Anita Nelems, Torrin Goodrum, Andrea Baker



2021-2022 Updates

- ▶ Updated website pages
- ▶ Updated Facebook and Instagram
 - ▶ Updated linktree links
- ▶ Created Mail Chimp account with discount for non-profit



Website Update

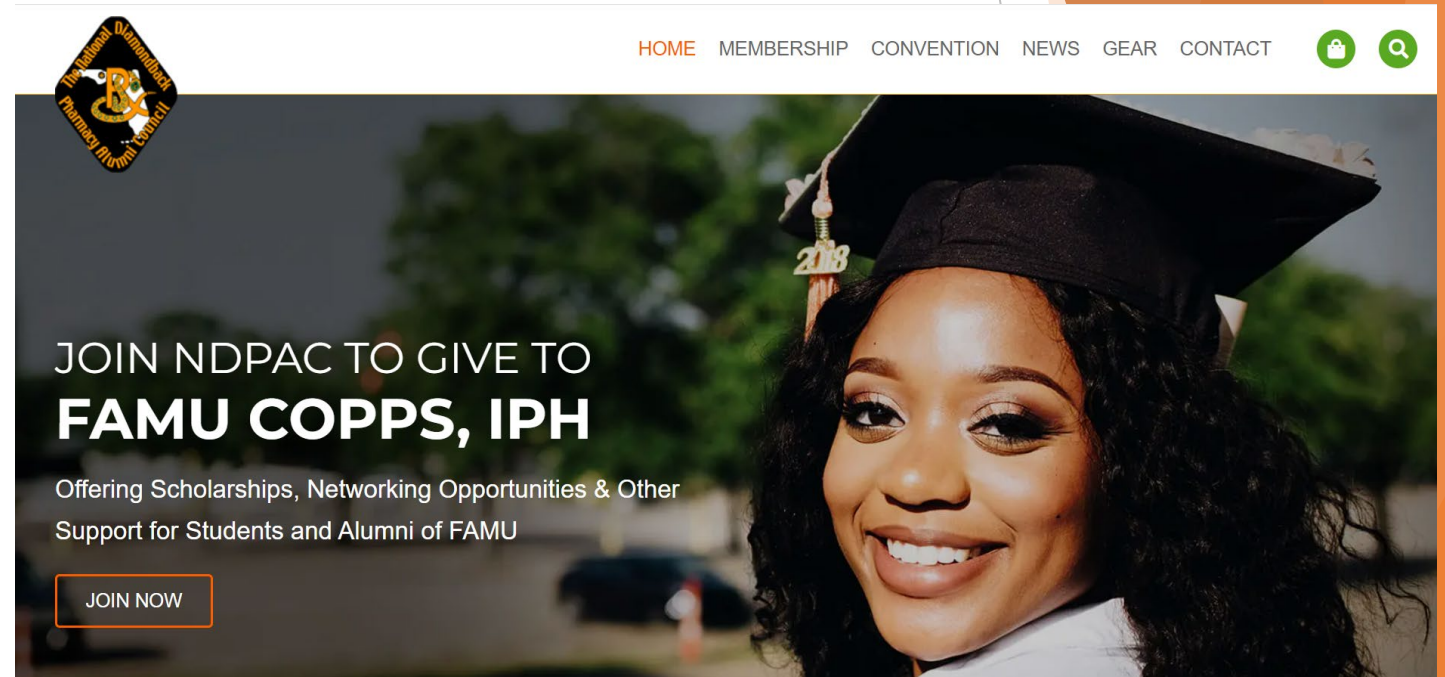
- ▶ Researched new website designer and maintenance team

- ▶ GoDaddy

- ▶ Included features:

- ▶ Membership registration

- ▶ Pay online



Goals for 2022-2023

- ▶ Increase Instagram followers by 100
 - ▶ Post 1-2x/weekly
- ▶ Improve interaction with Facebook and Instagram followers
- ▶ Maintain website
 - ▶ Update with meaningful information/articles and relatable content once weekly